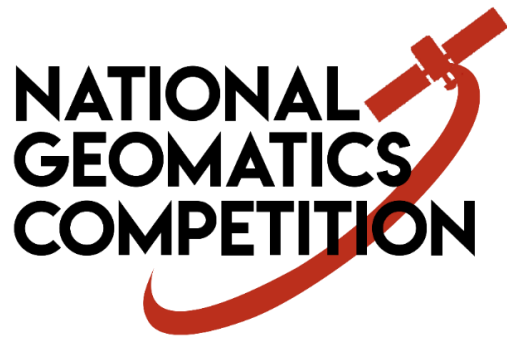


# Sponsorship Package



*for the*  
**2019 National Geomatics Competition  
& Geomatics Exposition**  
*hosted by*  
**The University of Calgary**



## Introduction

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On February 22<sup>nd</sup> - 25<sup>th</sup>, 2019, the second annual National Geomatics Competition (NGC) is being held at the University of Calgary along with the 21<sup>st</sup> annual Geomatics Exposition (Expo) to cap off the final day of events. As student-led, volunteer-driven events, the NGC and Geomatics Expo rely on the generous support of sponsors to reach their maximum potential. Flexible sponsorship opportunities are available for both events, so you can find the best option to contribute in a way that suits your organization.

## Value of Sponsorship

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By becoming a 2019 sponsor, you partake in a grassroots initiative which fosters the development of the growing Canadian geomatics industry.

### Drive the industry forward

The NGC and Geomatics Expo draw together the best and brightest minds from around the country – joined by a shared passion for geomatics. Your organization will have direct access to the next generation of geomatics professionals, where you can contribute to the conversation about where the industry goes next.

### Showcase your Brand

Participating organizations like yours will shape the event as students seek information, inspiration, and expertise to help affect the direction of their future career in geomatics. The NGC and Geomatics Expo offer your organization a truly unique opportunity to meet the most passionate and dedicated geomatics students, facilitating events for you to spark conversation and connection about the future of the industry.

## Date and contact information

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<i><b>NGC Dates</b></i>	February 22 - 25, 2019
<i><b>Geomatics Expo Date</b></i>	February 25, 2019
<i><b>RSVP Deadline</b></i>	November 23, 2018
<i><b>Location</b></i>	University of Calgary, 2500 University Drive NW, Calgary, AB T2N 1N4

### ***NGC Contact***

**Erica Lemieux**

VP External, National Geomatics  
Competition Organizing Committee  
*external@nationalgeomaticscmp.ca*

### ***Geomatics Expo Contact***

**Andrew Grab & Carter Janssen**

Geomatics Expo Co-Commissioners,  
GESS  
*gess.exposition@gmail.com*

## Greetings from the NGC

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To our generous sponsors,

On behalf of the organizing committee for the National Geomatics Competition in 2019, I am excited to share this sponsorship package with you. After the enormous success of the NGC in Fredericton, we are thrilled to be able to organize the competition in Calgary for 2019. With help from your sponsorship, we are excited to further increase the visibility of geomatics undergraduate excellence and help build a more connected Canadian professional geomatics industry through the National Geomatics Competition.

This year, we are delighted to announce that the NGC will be organized in collaboration with the annual GESS Geomatics Exposition. The Geomatics Exposition will help further increase the visibility of the NGC to the Canadian geomatics community.

This sponsorship package outlines the levels of sponsorship available for the NGC event in 2019, as well as an extended list for the GESS events throughout the 2018-2019 academic year. For any inquiries on sponsorship opportunities, please do not hesitate to contact the NGC Organizing Committee.

Thank you for your support for the National Geomatics Competition, and I look forward to seeing you in Calgary in 2019.

Sincerely,

A handwritten signature in black ink, appearing to read 'Edmond Leahy', with a stylized flourish at the end.

Edmond Leahy

Chair

National Geomatics Competition (NGC), 2019

## What is the NGC?

The NGC is a student created and led event that draws together talented undergraduate students in geomatics-related programs from across Canada over a shared passion for geomatics. The competition showcases bright minds and innovative thinking and is an exciting place to create and foster academic and industry relationships.

The NGC was first held in February 2018 at the University of New Brunswick with the intention of filling the void of a national, geomatics-specific, academic event... and it was a wild success! This year, we want the event to be bigger and better.

The weekend will once again be comprised of a student competition on Saturday, where teams work within a set time-frame to solve a real-world, multi-faceted geomatics problem. At the end of the set period, teams present their solution to a panel of industry and academic judges. The judges will have a day to deliberate and will announce the winner at the Sunday-night gala, which will consist of dinner, a keynote speaker (TBD), and the NGC Awards Ceremony.

Throughout the weekend, panel discussions, information sessions, and social events will happen around the University of Calgary campus, as well as site tours across the city of Calgary.

## Our Vision

The vision of the NGC is threefold:

- **increase visibility** of the geomatics profession and respective educational programs;
- **showcase talent** of geomatics students while providing opportunities to network with potential future employers and colleagues; and
- **inspire the next generation** of geomatics professionals to think BIG!

## Greetings from GESS

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To our generous sponsors,

We are thrilled to share this sponsorship package with you in preparation for our events coming up this coming year. The 2018-2019 academic year will be an eventful time for GESS and our council is already working hard to get plans in motion before the Fall semester is upon us. This year, GESS is proud to collaborate with the NGC to host our first ever Geomatics Days. This four-day conference of NGC events and the annual Geomatics Exposition is a wonderful opportunity for students to tap into their engineering knowledge beyond the classroom and engage with industry members. Furthermore, GESS is continuing to host industry networking events, participating in Schulich School of Engineering events and gearing up for the annual Geomatics Swiss Trip!

This package provides an overview of the sponsorship opportunities with GESS and the NGC this 2018-2019 academic year. With your support, we look forward to raising awareness about the world of geomatics through industry events, first-year recruitment and geomatics community involvement for our current student body. For any inquiries on sponsorship opportunities or outreach initiatives, please do not hesitate to contact any member of GESS. From all of us on GESS, we thank you for your support and look forward to another wonderful year of connecting students with our industry partners.

Kind Regards,



Kiera Fulton

President

Geomatics Engineering Students' Society (GESS)

## What is GESS?

The Geomatics Engineering Students' Society (GESS) is the student council representing undergraduate Geomatics Engineering Students in our engagement with the Geomatics Engineering department, the Schulich School of Engineering and valued industry members. Throughout the academic year, GESS hosts a series of events to bring the geomatics undergraduate community together. These events aim to inspire our students to look beyond the classroom, to the growing geomatics world innovating at local and international levels. Our initiatives work toward finely tuning the knowledge and ambition of our soon-to-be geomatics engineering graduates to provide top talent for our industry contacts.

## Geomatics Exposition

This year is the 22nd annual Geomatics Exposition hosted by GESS at the University of Calgary. The full-day Monday event allows geomatics students to engage with industry professionals in an exposition setting, giving them an understanding of real-world applications of geomatics and face-time with provincial, national, and multi-national companies and organizations related to their field of interest. Participating organizations will have direct access to students in geomatics-related fields from across Canada as they seek inspiration to direct their future career.

## Sponsorship Benefits

The NGC and Geomatics Expo 2019 offers four levels of sponsorship – Bronze, Silver, Gold, and Platinum. Benefits of each level are summarized below, with details and options for additional benefits on the following page.

### Levels of sponsorship

	Bronze \$500+	Silver \$1250+	Gold \$2500+	Platinum \$5000+
<b>Website advertisement and social media attention</b> <sup>(1, 2)</sup>	✓	✓	✓	✓
<b>Logo on banner at conference</b> <sup>(2)</sup>	✓	✓	✓	✓
<b>Access to participating students' resumes</b>			✓	✓
<b>Submit a judge for the competition</b>				✓
<b>Ability to hold an information session</b> <sup>(3)</sup>			✓	✓
<b>Ability to hold interviews with students</b> <sup>(4)</sup>		✓	✓	✓
<b>Presentation at NGC Gala</b>				✓
<b>Booth at Geomatics Expo</b>	✓	✓	✓	✓
<b>Tickets to NGC Gala</b> <sup>(5)</sup>			2	3

(1) All website advertisements will be linked to sponsor's website.

(2) Size of logo will correspond to sponsorship level. Both NGC and Expo will have banners representing sponsors.

(3) Expo offers the ability to have information sessions during the expo as well as any time during the week. They will be award to companies on a first-come-first-serves bases.

(4) Due to limited time during the competition, interviews would be held during the week following the event and therefore be open only to University of Calgary students.

(5) The team presentations of the competition will be open only to students, judges, professors, and Gold and Platinum sponsors. The option to purchase additional tickets is available.



## Additional Sponsorship Opportunities

Exciting additional sponsorship opportunities will be awarded on a first-come-first-serve basis and may include an added cost. Please see the options below.

### National Geomatics Competition

- **Title sponsor a social event, coffee break, or meal**  
Enjoy additional exposure and by sponsoring a social event, coffee break, or meal during the competition.
- **Sponsor an award**  
An award of your organization's choice (for an individual or team), named after your organization, will be presented at the NGC Gala. Option to present the award is also included!
- **Site Tour**  
Host a site tour for NGC delegates at one of your organization's facilities. This option is limited to sites proximal to the city of Calgary.

### Geomatics Expo

- **Title sponsor a meal**  
Breakfast, lunch, and a coffee break are open to sponsorship.
- **Title sponsor at reception**  
After the Geomatics Expo, an evening reception will be held at the University of Calgary's Black Lounge. Make your mark by hosting the final event of the weekend: the perfect place to network and mingle in a more casual setting.

If these opportunities are of interest to you, please contact the organizing committees for details.

Thank you for your interest!

## Other Opportunities with GESS

GESS has other opportunities for sponsorship of the Geomatics Engineering Department at the University of Calgary throughout the school year.

- **ENGG Week** was created to help establish and reinforce engineering spirit – this event happens during the first week back to school after winter break. T-shirts and banners include sponsor logos and are used to show our faculty pride and promote the geomatics department during the week.
- **Hoodies** and other wearables are a wonderful way to promote both the geomatics engineering department and the supporting sponsors. Clothing can become special memorabilia for our students, that lasts many years and can be worn to any event. We will work with you to design the best way to integrate your logo!
- **Swiss Trip** provides students with an incredible opportunity to explore the geomatics Industry internationally and in many different aspects, before or as they graduate, fuelling their passion and interest of their chosen career paths. Your sponsorship would help the tight budgets of these students making the trip more accessible and creating a lasting impression on these future professionals.

Would you like to get involved in another way? We welcome ideas and are always excited to work with our industry partners to find new ways to support and engage with the geomatics community.

### *NGC Contact*

Erica Lemieux

**VP External**

**National Geomatics Competition  
Organizing Committee**

*external@nationalgeomaticscomp.ca*

### *Geomatics Expo Contact*

Andrew Grab & Carter Janssen

**Geomatics Expo Co-Commissioners**

**Geomatics Engineering Student  
Society**

*gess.exposition@gmail.com*