

# SPONSORSHIP PROPOSAL

NATIONAL  
GEOMATICS  
COMPETITION



COMPÉTITION  
NATIONALE DE  
GÉOMATIQUE

2022 EDITION | Université Laval



UNIVERSITÉ  
LAVAL

## ABOUT US

The National Geomatics Competition is an annual pan-canadian event organized by students and for students of undergraduate geomatics programs. During the week-end, today's professionals have the opportunity to get in touch with future geomatics professionals through case study, networking activities, job fair, conferences, and much more. The NGC bridges the gap between the industry, the academic research and the students. It promotes exchanges about geomatics discipline across Canada.

Each year, the competition takes place in a different University, giving the opportunity for each of them to showcase their respective geomatics programs and research subjects. Different industrial representatives take part in the event, and it is an essential part of NGC: it gives the pulse of the sector, allows future professionals to grow, presents products and services, allows knowledge and experiences sharing and shares different vision of geomatics.



### Our vision

- 1) **Increase visibility** of geomatics professions and their different affiliated programs given across the country;
- 2) **Showcase the talent** of young geomatics students and inspire the next generation of geomatics professionals;
- 3) **Contribute to the geomatics community** by bringing together public, private and academic players, and by creating opportunities for exchange, recruitment and engagement that are rewarding for all.

### Our history

Founded by Justin Collet, then a fourth-year geomatics engineering student at the University of New Brunswick, NGC was first held in Fredericton in 2018. The following year, the competition was held at the University of Calgary, in Alberta, where it has grown considerably: more than thirty participants from different schools and more than twenty partners were present. In 2020, the event took place successfully at the University of Waterloo, solidifying its place among the flagship events of the geomatics community in English-speaking Canada. After a hiatus due to the COVID-19 pandemic in 2021, the NGC is back in force next January for its first bilingual edition on the Université Laval campus, in Quebec City.

## BECOME A SPONSOR

As a non-profit organization run by a group of student volunteers, NGC relies on your support to provide an unforgettable experience for all of its participants.

Propel the next generation



Show your colours



Learn about industry trends



### 2022 edition : discover the Quebec geomatics ecosystem

In the province of Quebec, the effervescent geomatics ecosystem reflects a diverse and constantly changing sector, open to cooperation and innovation. The spectacular growth that Quebec has experienced since the 1980s is in large part due to the richness and size of its territory. Geomatics is the ideal tool to better understand and manage its natural resources. The countless streams represent oases of opportunity in the field of hydrography, while the needs for surveying and data acquisition are still dire. With Montreal's rise in the world of artificial intelligence and the gaming industry, two areas where geomatics applications have taken on increasing importance, the city is welcoming more and more companies connected to the world of geospatial. In the Capitale-Nationale region, the Technological Park of Metropolitan Quebec is full of international companies from all fields that have a major office or a department dedicated to geomatics in Quebec, in addition to the essential place it occupies within Ministries and semi-public organizations. Since the establishment of its surveying school in 1907, the Department of Geomatics has never ceased to evolve with the changing needs of society, renowned for the quality of its teaching and its research in the fields of geomatics. fields as varied as photogrammetry, augmented reality, cognitive geomatics, etc.

## SPONSORSHIP PACKAGE

Niveau de commandite Coût	Bronze 500\$	Silver 1,000\$	Gold 2,500\$	Platinum 5,000\$	Premium 7,500\$
Number of partnerships (maximum)	Unlimited	Unlimited	Unlimited	8	1
Advertising/acknowledgments on website/social media/banners/posters <sup>1</sup>	●	●	●	●	●
Booth during the Job Fair <sup>2</sup>	●	●	●	●	●
Reserved space to display live demos, interactive activities <sup>2</sup>		●	●	●	●
Logo on promotional items given to participants		●	●	●	●
Space reserved for holding on-site interviews			●	●	●
Access to student's CVs			●	●	●
Presentation at the start of the welcome session and/or during NGC Gala (5 min)				●	●
Holding a demonstration, an interactive workshop or an industrial tour <sup>3</sup>				●	●
Official photo with winners (social media) and allocated time to discuss				●	●
« Special » awards suggestion, giving and official sponsoring of the award				●	●
Proposal of a member as an official judge					●
Priority on special activity and it's span (mini-competition, etc.) <sup>3</sup>					●
Official sponsor of NGC Gala and it's room. Exchanges with public / promotion of your events, etc. (10-15min)					●
Tickets for NGC Gala <sup>4</sup>	-	-	2	4	6
Infrastructure and laboratories of geomatics department tour at UL	On demand				

<sup>1</sup> Size of the logo corresponding to the sponsorship level;

<sup>2</sup> Priority of the choice of the location of the booth based on the amount given; demonstrations take place in part of the hall or related rooms, as required;

<sup>3</sup> In Quebec City only; On Friday, January 28th; 1h to 3h; Discuss details with organizing committee;

<sup>4</sup> Gala open only to Gold, Platinum and Premium Sponsors and to students, judges and professors. For other categories of the public: additional ticket(s) on request, subject to availability at the time.

## ON DEMAND PLAN

It is possible to sponsor the event in several forms. The following list presents different options for you to be part of the event! If you choose one of the following options, à la carte or in combination with one of the sponsorship levels listed above, please contact the organizing committee as soon as possible.

### ***Meal, coffee break or other***

Benefit from additional visibility for your business by sponsoring a social event, a break and/or a meal during the competition.

### ***Promotional items***

It is possible to supply or order promotional items bearing your organization's logo: they will be offered to participants at the start and/or during the event.

### ***Sponsor a room***

Help reduce our rental and room equipment costs and enjoy the privilege of decorating and naming the space according to your needs.

### ***Sponsor a transportation***

Take part in reducing our transport rental costs and benefit from being on board transportation shuttles (travel from the airport or to the airport, trips in town / between different activities, etc.).

**Any other proposal is welcome - we would like to offer you a place in the event that meets your expectations!**

## YOUR TURN !

Are you interested in the **event** and its **opportunities**?

The **values** conveyed join you ?

You want to get involved in the **next generation and the future of geomatics** ?

You have any **suggestions** for us ?

**If you answer “yes” to any of these questions, we invite you to contact us at the coordinates below, we will be happy to discuss the rest of the process with you!**



**FROM 27 TO 30 JANUARY 2022**

### **Université Laval**

Faculty of Forestry, Geography and Geomatics  
Department of Geomatics  
2325 rue de l'Université, Québec (Québec) G1V 0A6

### **Information**

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*VP Partnerships*

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## GREETINGS FROM THE ORGANIZING COMMITTEE

To our generous sponsors,

We are delighted to organize the next competition, 2022 edition, at Laval University. The event will take place for the first time in Quebec, which will bring a bilingual side that will be particularly interesting for everyone. Indeed, you can expect a large number of educational institutions from across Canada to be invited to join us for this exciting event. In addition, the reputation of Université Laval is well established when it comes to geomatics. The department will celebrate its 115th anniversary in 2022, and is known worldwide for its research in the field.

On behalf of the organizing committee of the National Geomatics Competition (NGC) 2022, we sincerely appreciate that you have taken the time to review the possibilities of involvement in this event. With your help, we can work together to promote and educate the public about the growing field of geomatics.

To our previous sponsors, we greatly appreciate your generous support in past events and hope that you will continue to be equally involved in this new edition, which promises to be rewarding and filled with opportunities for all. We couldn't have done it without you.

For our future sponsors, having you on board would be an honor. Join us in raising the profile of geomatics, showcasing unknown talent, and inspiring the next generation of students to change the world and think BIG. Your partnership with us will not go unnoticed and will be greatly appreciated.

We thank you for your support of the National Geomatics Competition and look forward to welcoming you to Université Laval in 2022. For more information, please contact us.

Truly,



Tommy St-Denis      Lola Szpiro  
NGC 2022 Organizing Committee